

SPONSORSHIP PACKAGES

IREIS

International



**RESIDENCY &
CITIZENSHIP**

By Investment

EXPO



30 OCT - 01 NOV 2019 ADNEC - ABU DHABI

www.realestateshow.ae

PLATINUM SPONSOR

Exhibition Space

60 sqm – Exhibition Space at prime location, near to entrance (Space Only Scheme)
Discounted Rate for stand construction

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage as Platinum sponsor
 - Event Brochure as Platinum sponsor
 - Conference Backdrop as Platinum sponsor
 - Print Advertisements - Newspapers/ Magazines
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
- Quotes from Spokesperson on the Press Releases
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo on the signages located in the Conference Area
- Logo on the signages located in the Hall Entrance Area
- Rolls up inside/ near the Conference Hall-2 #
- Media interviews and Press statement with the Newspapers/ Magazines #
- Quotes from Spokesperson on Special Offers - Press Release #
- 6 x complementary passes to attend Gala Dinner*
- Logo and 500 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #

Conference

- 20 minutes presentation / Speaking Opportunity x 2 slots
- Participation in the Panel Discussion at the CBI Conference (optional) *
- Sponsor's Brochure/promotional Materials on Conference seats (optional) #

Post Show Support

- 2 minutes Video Interview/Sponsor's Advert and promotion in social media
- Quotes from Spokesperson on the Press Releases
- Logo and Quotes from Spokesperson on the Post Show Report #
- Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #

Exclusive Exposure

- **Newspaper Advertisement #**
 - Gulf News – English Daily – 1 No
 - Al Dalil-Ittihad – Arabic Daily – 1 No
 - Khaleej Times – English Daily – 1 No
- **Additional Media Interviews**
 - Newspaper – Khaleej Times (Eng) & Al Dalil Ittihad (Arabic) – 1
 - TV Channel, Arabic or English- 1
 - Magazine, Gulf Property – 1
 - Online Portal – 1
- **Editorial Coverage**
 - Khaleej Times – 200 words + Photo #
 - Gulf Property – 1 page with Photo #
- 2 Double spread (4 page) Advertisement in Exhibition Catalogue
- Exclusive Email Campaign for Platinum sponsor (Qty: 200,000) #
- Exclusive SMS Campaign (Qty: 100,000) #
- Placing Flyers near to the Visitor Form Filling Desk – 1 #
- 30 seconds video advertisement on Conference Screen – 60 spots #
- Sponsor Logo on the Floor Plan – Exhibition Catalogue
- Memento for Sponsor
- Exclusive Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter – 3 Nos #

Branding

- Branding on the Form Filling Desk at the entrance – 2 sides
- Sponsor's Flyers will be distributed to the Visitors at the Registration Counter #

Investment

USD 36,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

GOLD SPONSOR

Exhibition Space

60 sqm – Exhibition Space at prime location (Space Only Scheme)

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage as Gold sponsor
 - Event Brochure as Gold sponsor
 - Conference Backdrop as Gold sponsor
 - Print Advertisements - Newspapers/ Magazines
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
- Quotes from Spokesperson on the Press Releases
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo on the signages located in the Conference Area
- Logo on the signages located in the Entrance Area
- Media interviews and Press statement with the Newspapers/ Magazines #
- Quotes from Spokesperson on Special Offers - Press Release #
- 4 x complementary passes to attend Gala Dinner*
- Logo and 250 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #

Conference

- 20 minutes presentation / Speaking Opportunity x 1 slot
- Sponsor's Brochure/promotional Materials on Conference seats (optional) #

Post Show Support

- 1 minute Video Interview/ Sponsor's Advert and promotion of same in social media
- Quotes from Spokesperson on the Press Releases
- Logo and Quotes from Spokesperson on the Post Show Report #
- Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #

Exclusive Exposure

- **Newspaper Advertisement #**
 - Al Dalil-Ittihad –Arabic – 1 No
 - Gulf News or Khaleej Times – English – 1 No
- **Additional Media Interviews**
 - Newspaper – Khaleej Times (Eng) – 1
 - Magazine, Gulf Property – 1
- **Editorial Coverage**
 - Khaleej Times – 200 words + Photo #
- 2 page Advertisement in Exhibition Catalogue
- Exclusive Email Campaign for Gold sponsor (Qty: 100,000) #
- 30 seconds video advertisement on Conference Screen – 30 spots #
- Sponsor Logo on the Floor Plan – Exhibition Catalogue
- Memento for Sponsor
- Exclusive Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter – 2 No's #

Branding

- Branding on the Registration Form Filling Desk at the Hall Entrance – 1 side

Investment

USD 26,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

SILVER SPONSOR

Exhibition Space	36 sqm – Exhibition Space (Space Only Scheme)
Pre-Marketing	<ul style="list-style-type: none"> • Sponsor’s Logo on: <ul style="list-style-type: none"> • Print VIP Invitations (Qty: 25,000) • Corporate Invitations (Qty: 640,000) • Online Invitations (Qty: 3,000,000) • Website Homepage as Silver sponsor • Event Brochure as Silver sponsor • Conference Backdrop as Silver sponsor • Print Advertisements – Newspapers/ Magazines • Post Show Report • Directional Signs • Official Videos • TV Advertisements • YouTube Advertisements • Quotes from Spokesperson on the Press Releases • Banner Advertisement featured on event Website # • Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #
On-site Marketing	<ul style="list-style-type: none"> • Logo on the signages located in the Conference Area • Media interviews and Press statement with the Newspapers/ Magazines # • Quotes from Spokesperson on Special Offers - Press Release # • 2 x complementary passes to attend Gala Dinner* • Logo and 150 words write-up on the Exhibition Catalogue • Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #
Post Show Support	<ul style="list-style-type: none"> • 30 seconds Video Interview/ Sponsor’s Advert and promotion of same in social media • Quotes from Spokesperson on the Press Releases • Logo and Quotes from Spokesperson on the Post Show Report # • Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #
Exclusive Exposure	<ul style="list-style-type: none"> • Gulf News or Khaleej Times Advertisement – 1 No • 1 page Advertisement in Exhibition Catalogue • 30 seconds video advertisement on Conference Screen – 10 spots # • Memento for Sponsor
Investment	USD 18,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

COUNTRY OF HONOR *(Exclusive)*

Exhibition Space

30 sqm – Exhibition Space at prime location (Space Only Scheme)

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Event Brochure
 - Conference Backdrop
 - Print Advertisements - Newspapers/ Magazines
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
- Quotes from Spokesperson on the Press Releases
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo on the signages located in the Conference Area
- Logo on the signages located in the Entrance Area
- Media interviews and Press statement with the Newspapers/ Magazines #
- Quotes from Spokesperson on Special Offers - Press Release #
- 4 x complementary passes to attend Gala Dinner*
- Logo and 250 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #

Conference

- 20 minutes presentation / Speaking Opportunity x 1 slot
- Sponsor's Brochure/promotional Materials on Conference seats (optional) #

Post Show Support

- 1 minute Video Interview/ Sponsor's Advert and promotion of same in social media
- Quotes from Spokesperson on the Press Releases
- Logo and Quotes from Spokesperson on the Post Show Report #
- Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #

Exclusive Exposure

🌀 Newspaper Advertisement

Al Dalil-Ittihad –Arabic – 1 No

Gulf News or Khaleej Times – English – 1 No

🌀 Additional Media Interviews

○ Newspaper – Khaleej Times (Eng) – 1

○ Magazine, Gulf Property – 1

🌀 Editorial Coverage

Khaleej Times – 200 words + Photo #

🌀 2 page Advertisement in Exhibition Catalogue

🌀 30 seconds video advertisement on Conference Screen – 30 spots #

🌀 Sponsor Logo on the Floor Plan – Exhibition Catalogue

🌀 Memento for Sponsor

🌀 Exclusive Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter – 2 No's #

Investment

USD 15,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

MORTGAGE PARTNER *(Exclusive)*

Exhibition Space

24 sqm – Exhibition Space (Space Only Scheme)

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage as Silver sponsor
 - Event Brochure as Silver sponsor
 - Conference Backdrop as Silver sponsor
 - Print Advertisements – Newspapers/ Magazines
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
- Quotes from Spokesperson on the Press Releases
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo on the signages located in the Conference Area
- Media interviews and Press statement with the Newspapers/ Magazines #
- Quotes from Spokesperson on Special Offers - Press Release #
- 2 x complementary passes to attend Gala Dinner*
- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #

Post Show Support

- 30 seconds Video Interview/ Sponsor's Advert and promotion of same in social media
- Quotes from Spokesperson on the Press Releases
- Logo and Quotes from Spokesperson on the Post Show Report #
- Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #

Exclusive Exposure

- 1 page Advertisement in Exhibition Catalogue
- 30 seconds video advertisement on Conference Screen – 10 spots #
- Memento for Sponsor

Investment

USD 12,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

CONFERENCE HALL SPONSOR *(Exclusive)*

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo on the signage's located in the Conference Area
- 2 x complementary passes to attend Gala Dinner*
- Branding opportunities at the entrance area of the Conference Hall
- 2 x Roll Ups at the Conference Hall
- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #

Post Show Support

- 30 seconds Video Interview/ Sponsor's Advert and promotion of same in social media
- Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #

Exclusive Exposure

- 20 minutes presentation/ Speaking opportunity x 1 slot
- 1 page Advertisement in Exhibition Catalogue
- 30 seconds video advertisement on Conference Screen – 20 spots #
- Memento for Sponsor

Investment

USD 10,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

GALA DINNER SPONSOR *(Exclusive)*

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
 - Gala Dinner Reception Invitations
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo on the signage's located in the Conference Area
- 6 x complementary passes to attend Gala Dinner*
- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #

Exclusive Exposure

- Branding opportunities at the entrance area and inside Gala Dinner Venue
- 2 x Roll Ups at the Gala Dinner
- 5 minutes Speaking opportunity at Gala Dinner (optional)
- 30 seconds video advertisement on the Gala Dinner screen x 30 spots

Investment

USD 8,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

PROJECT/COUNTRY PRESENTATION *(Exclusive)*

Pre-Marketing	<ul style="list-style-type: none"> 🌀 Sponsor's Logo on: <ul style="list-style-type: none"> • Print VIP Invitations (Qty: 25,000) • Corporate Invitations (Qty: 640,000) • Online Invitations (Qty: 3,000,000) • Website Homepage • Conference Backdrop • Post Show Report • Directional Signs • Official Videos • TV Advertisements • YouTube Advertisements 🌀 Banner Advertisement featured on event Website # 🌀 Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #
On-site Marketing	<ul style="list-style-type: none"> 🌀 Logo on the signage's located in the Conference Area 🌀 2 x Roll Ups at the Venue 🌀 Logo and 150 words write-up on the Exhibition Catalogue 🌀 Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No # 🌀 1 page Advertisement in Exhibition Catalogue 🌀 Branding opportunities at the entrance area for the particular conference 🌀 2 x complementary passes to attend Gala Dinner*
Conference	<ul style="list-style-type: none"> 🌀 20 minutes presentation / Speaking Opportunity x 1 slot 🌀 Sponsor's Brochure/promotional Materials on Conference seats (optional) #
Post Show Support	<ul style="list-style-type: none"> 🌀 30 seconds Video Interview/ Sponsor's Advert and promotion of same in social media 🌀 Logo on Social Media Posts/Promotions on Facebook, YouTube, Instagram, and Twitter #
Exclusive Exposure	<ul style="list-style-type: none"> 🌀 1 page Advertisement in Exhibition Catalogue 🌀 30 seconds video advertisement on Conference Screen – 20 spots 🌀 Memento for Sponsor
Investment	USD 6,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

REGISTRATION COUNTER SPONSOR *(Exclusive)*

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - Official Videos
 - TV Advertisements
 - YouTube Advertisements
- Branding on the registration page of the website
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #
- 2 x complementary passes to attend Gala Dinner*
- Memento for Sponsor

Exclusive Exposure

- Branding on front side of the Registration counter – 1 No
- 1 page Advertisement in Exhibition Catalogue

Investment

USD 6,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

REGISTRATION FORM SPONSOR *(Exclusive)*

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - TV Advertisements
 - Official Videos
 - YouTube Advertisements
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #
- 2 x complementary passes to attend Gala Dinner*
- Memento for Sponsor

Exclusive Exposure

- Banner advertisement on the Online Registration Form – Bottom Strip
- Advertisement on back side (full size) of the Registration Form
- 1 page Advertisement in Exhibition Catalogue
- Sponsor's logo / strip advertisement, printed on back side of the Registration Form – Full page
- Web banner on Registration page of website

Investment

USD 6,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

LANYARYD SPONSOR *(Exclusive)*

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - TV Advertisements
 - Official Videos
 - YouTube Advertisements
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #
- 2 x complementary passes to attend Gala Dinner*
- Memento for Sponsor

Exclusive Exposure

- Branded Lanyards which will be used as the official lanyard
- Lanyards will be printed by organizer, with the logo of the event and sponsor#
- 1 page Advertisement in Exhibition Catalogue

Investment

USD 8,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

BADGES SPONSOR *Exhibitor/ Visitor/ Delegate/ Press (Exclusive)**

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - TV Advertisements
 - Official Videos
 - YouTube Advertisements
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #
- 2 x complementary passes to attend Gala Dinner*
- Memento for Sponsor

Exclusive Exposure

- Branding on the Bottom Strip of the Badges #
- 1 page Advertisement in Exhibition Catalogue

Investment

USD 8,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

CARRY BAGS SPONSOR *(Exclusive)**

Pre-Marketing

- Sponsor's Logo on:
 - Print VIP Invitations (Qty: 25,000)
 - Corporate Invitations (Qty: 640,000)
 - Online Invitations (Qty: 3,000,000)
 - Website Homepage
 - Conference Backdrop
 - Post Show Report
 - Directional Signs
 - TV Advertisements
 - Official Videos
 - YouTube Advertisements
- Banner Advertisement featured on event Website #
- Social Media Posts/Promotions on Facebook, YouTube, Instagram, Linked In and Twitter #

On-site Marketing

- Logo and 150 words write-up on the Exhibition Catalogue
- Social Media Posts/ Paid Promotions on Facebook, YouTube, Instagram, and Twitter – 1 No #
- 1 page Advertisement in Exhibition Catalogue
- 2 x complementary passes to attend Gala Dinner*
- Memento for Sponsor

Exclusive Exposure

- Bags will be used as official bags (will be printed by the Organizer) #
- Design for 2 faces to be provided by sponsor**
- Sponsor visual will cover 2 sides of the bag – EVENT visual will cover the other 2 sides

Investment

USD 5,000

* Conditions Apply: # to be supplied by the sponsor, * to be confirmed

** Terms and conditions Apply. * Visuals and/ or samples /or printed materials to be provided by Sponsor, approval from the organizer required for each production*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunities are not limited to overall sponsorship; you can still have branding and name recognition impact on many other areas. Have an idea?

Need something else added in? We can customize any package or bring a creative idea to life. For more information or questions, contact:



PO Box 52641,
Abu Dhabi, United Arab Emirates

T: +971 2 674 4040 | F: +971 2) 672 1217

www.realestateshow.ae | www.citizenshipexpo.com
info@realestateshow.ae | info@citizenshipexpo.com



75 rue Vasco de Gama
75015 Paris
WhatsApp : +33750521847
WeChat: Parisneko
citinavi@gmail.com